DENTSU CREATIVE

DENTSU SCHOOL OF INFLUENCE CREATOR
PROGRAMME 2026

TERMS AND CONDITIONS

1. IMPORTANT NOTICE

1.1 These Terms & Conditions are legally binding and should be carefully considered and noted by the Applicant.
1.2 The Applicant hereby acknowledges that by submitting his/her application, he/she has read these Terms & Conditions and that he/she understands and agrees to be bound by these Terms & Conditions.
1.3 Should any provision of the Terms & Conditions require interpretation; such provision will be interpreted by dentsu in its sole and absolute discretion.

2. RULES

2.1 All applications must be submitted electronically to the nominated email address or submission link, and no hand delivered applications will be considered.
2.2 All supporting documents must be certified and submitted with the electronically submitted application.
2.3 The final date for applications for the Influencer Programme to be accepted is 11 November 2026
2.4 Applications with no or insufficient supporting documentation received by 11 November 2026 will be disqualified from consideration.
2.5 Candidates will be selected in the month of October and notified before 11 November 2026.
2.6 Successful candidates who have not confirmed acceptance and completed any dentsu on-boarding process prior to 02nd November 2026 will forfeit their placement.
2.7 Placement applies only for commencement in the year of application and may not be carried forward to the following or any subsequent year. Candidates who, for any reason following a placement offer and acceptance, are not able to commence in the year relating to the offer, must re-apply for placement in a subsequent year.
2.8 All shortlisted candidates shall be required to adhere to dentsu's commercial contracting terms including, but not limited to, exclusivity and restraints of trade, as may be applicable.

3. SELECTION CRITERIA

3.1 In order to be eligible as a candidate for the dentsu School of Influence:
- 3.1.1 the Applicant must be a citizen of the Republic of South Africa and over the age of 21 (twenty-one) at the time of submitting his/her application.
- 3.1.2 the Applicant must be a natural person who can provide a valid RSA ID number or passport number.
- 3.1.3 the Applicant must provide correct and full personal details, as may be required.
- 3.1.4 the Applicant must have a minimum of 1500 followers on Tik Tok and / or Instagram.
- 3.1.5 the Applicant must have a minimum secondary qualification – National Senior Certificate.
- 3.1.6 the Applicant must be willing and attend in Cape Town (Woodstock) for the duration of the Influencer Programme of 5 x days.
- 3.1.7 the Applicant must have a smart phone or suitable device on which to create content.

3.2 As part of the application process, all Applicants will be required to complete a content creation task as provided for by dentsu, within a requisite time period.
3.3 Dentsu reserves the right to conduct background checks and other vetting processes in order to verify any particulars of an Applicant, which shall be in accordance with clauses 6.8 and 6.9 below.

4. SELECTION OF SUCCESSFUL CANDIDATES

4.1 Applicants shall be judged on the content creation task submitted, on set criteria as determined by dentsu.
4.2 Adjudication shall take place by a panel of judges at the dentsu offices. The decision by the adjudication panel is final and no further deliberation will be entered into.
4.3 Applicants shall be shortlisted and successful candidates will be notified by dentsu in writing of their shortlisting. This is subject to change.
4.4 Only shortlisted candidates will be contacted.
4.5 Dentsu reserves the right to revoke a shortlisting if the candidate does not respond by email or telephone call within 7 (seven) days of the receipt of the notification from dentsu of their shortlisting.

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4.6 Any candidate who fails to respond and as a result a subsequent candidate is selected, the former candidate shall not have any recourse against dentsu in this regard.

4.7 Any successful candidate who is, at the date of shortlisting, either:

4.7.1 A director, member, partner, employee, agent of or consultant of dentsu (or any of its subsidiaries, holding companies and other subsidiaries of its holding companies); or

4.7.2 A spouse, life partner, parent, brother, sister, business partner or associate of any person contemplated in clause 4.7.1 above; or

4.7.3 A supplier/ service provider to dentsu (or any of its subsidiaries, holding companies and other subsidiaries of its holding companies) of goods or services;

Such candidate shall be ineligible to participate in the Influencer Creator Programme.

4.8 Non-compliance with the above Terms and Conditions and shall render the candidate ineligible to participate in the Influencer Creator Programme and such person hereby acknowledges that he/she/they will have no recourse or claim of any nature whatsoever against dentsu and/or its subsidiaries and/or its holding companies or subsidiaries of its holding companies.

4.9 Dentsu reserves the right to amend the Terms & Conditions as well as terminate the Dentsu School of Influence at any time. In the event of such termination, all candidates hereby waive any rights that they may have in terms of the Dentsu School of Influence and acknowledge that they will have no recourse against dentsu.

5. OBLIGATIONS OF SUCCESSFUL CANDIDATES

5.1 Successful candidates shall be required to be present in Cape Town for the duration of the Influencer Creator Programme which shall commence from 16th November until 20th November (Graduation night) 2026.

5.2 Travel and accommodation costs as contemplated for in clause 5.1 above, shall be for the candidate and Dentsu shall not bear any such costs.

5.3 Successful candidates shall receive a reasonable monthly stipend for the duration of the Influencer Creator Programme.

5.4 Successful candidates shall be required to commit in full to the 5 x day programme, where training and workshops will take place during normal working hours, with occasional afterhours work required.

5.5 Successful candidates shall be required to adhere to the dentsu Code of Conduct and all dentsu related policies which shall be communicated to him/her/them at the onboarding stage.

6. GENERAL

6.1 The decision of dentsu is final and binding and no correspondence or process of appeal will be entered into.

6.2 The Applicant shall take full responsibility to ensure that all documentation has been submitted and received.

6.3 All Applicants will receive confirmation of receipt of application and supporting documents. Dentsu will take no responsibility for documents that are not confirmed as received.

6.4 The admission is not transferable to any other dentsu related programme, other than the one for which it was awarded.

6.5 Should the successful candidate transgress dentsu's code of conduct, dentsu reserves the right to review and cancel the candidates participation. This decision shall be within the sole discretion of dentsu.

6.6 The successful candidate shall conduct him or herself as a brand ambassador of dentsu, and his/her conduct shall at all times be above reproach and he/she shall not be entitled to do anything that shall be, or be perceived to be, prejudicial to the good name and reputation of Dentsu or bring the name of Dentsu into disrepute.

6.7 The successful candidate hereby grants to Dentsu full rights and permission to refer to, publicise whether by photographic or written publication or in whatever form, his/her association with Dentsu.

6.8 By applying for the Dentsu Influencer Programme, the Applicant acknowledges and understands that he/she may be required to share personal information. Personal information shall have the meaning given in the Protection of Personal Information Act, 4 of 2013 (''POPI) and any other Regulations, Directives, Decisions or Guidelines on data protection or data privacy and guidance issued by the Information Regulator of South Africa (''Data Protection Legislation'').

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6.9 Dentsu and the Applicant shall comply with the requirements applicable to it under the Data Protection Legislation and the data protection principles specified in the Data Protection Legislation that are applicable to it.

6.10 These Terms & Conditions and any dispute pursuant thereto shall be subject to and construed in accordance with the laws of the Republic of South Africa. The South African courts shall have exclusive jurisdiction to determine all/any disputes in respect of/flowing from the application of these Terms & Conditions.

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